



Press Release  
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## Tonto Brands Announces their Partnership with 'Mask On Every Face' (MOEF) Payson, AZ-

Tonto Brands was launched in 2016 by Jeri DeCola, a full-blood Tonto Apache and former tribal chair for the Tonto Apache Tribe in Payson, AZ. It was announced today that the company is partnering with 'Mask On Every Face' to provide guaranteed best pricing and quality FDA approved PPE to all Native American Tribes in the U.S.

The 2.2 trillion-dollar stimulus package passed by Congress includes 500 Million for Indian Affairs and 8 Billion for U.S tribes. In a recent emergency conference call with her team, Jeri highlighted that *"Much of the funding is finally getting to tribal level but there is still a lot of concern and confusion on where tribes can turn to for quality PPE at the best possible price."*

*Jeri emphasized that "A partnership with 'Mask On Every Face' will give comfort and relief to our people as they navigate their best way forward to confront COVID-19. The time for action is now. The virus won't wait and our people need help today!"*

To immediately combat the alarming shortage of PPE equipment across the U.S., 'Mask on Every Face' was founded earlier this year by Dr. William "Kip" Schumacher, a 40-year Emergency Medicine Physician and founder of 'The Schumacher Group'. The multitude of institutions that were thrown into combating the virus was further complicated by the mismatch between suppliers, supply chains and distribution. Recognizing this challenge, Dr. "Kip" immediately recruited a team of long-time veterans in the direct import business to support his cause. 'Mask On Every Face' is now supplying millions of masks along with other items to individuals, providers, networks, and hospital groups. Tonto Brands is proud to join in their efforts to best serve all U.S. tribal nations.

Earlier this month, after hearing the heartbreaking story the Navajo tribe has recently experienced with COVID-19, Dr. "Kip" donated 250,000 3-ply masks to the Navajo tribe from Mask On Every Face. In addition, Tonto Brands announced today that 'Mask On Every Face will also donate 3-ply masks as part of Tonto Brands 'Custom Mask Program' that allows tribal casinos and hotels to imprint their unique brand on every 3-ply mask worn by employees and customers alike. This will also apply to the new "Personal Protection Packs" that Tribal nations can now access, with each pack providing: 1 branded mask, 1 pair of vinyl gloves, and a 2oz bottle of sanitizer.

For more information – [www.tontobrands.com](http://www.tontobrands.com)  
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